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WE ARE PACKAGING INNOVATION

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Case Study: **Epson**

Epson manages over 100 SKU's with All Packaging's sophisticated online systems.



The Challenge

How to manage a packaging program with over 100 SKU's that require constantly changing graphics and delivery two weeks from the order date.

The Solution

A sophisticated communications system consisting of two components. First, online proofing and online artwork archival enables graphic changes and proofing approvals to be done simultaneously in Japan, Texas and California, reducing the time required from weeks to minutes. Second, All Packaging's online eMotion database access permits the Epson's managers to enter orders, make changes, and follow scheduled ship dates on a real-time basis.