



ALLPACKAGING
C O M P A N Y

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WE ARE PACKAGING INNOVATION

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Case Study: **Safeway**

Safeway spices up their gourmet dinner line with intricate paragon screening technology.



The Challenge

How to design and manufacture an extensive line of prepared foods that will stand out from competitors in the very crowded freezer case category.

The Solution

Invest in the best possible photography showing the cooked meal, along with rich and striking graphics. Then print the cartons using very tight 215 line Paragon screening technology with in-line UV coating. This merger of technology and graphics creates a deliciously stand-out package with high gloss and water resistance, at low production costs.