



**ALLPACKAGING**  
C O M P A N Y

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**WE ARE PACKAGING INNOVATION**

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PHARMACEUTICAL DIVISION

## Case Study: Dharmacon



Dharmacon chooses  
All Packaging to design  
a stylish and strong carton  
for fragile contents.

Dharmacon Research, Inc. was founded in 1995 by Stephen Scaringe to develop and commercialize a new technology for RNA oligonucleotide synthesis. This particular package was designed by All Packaging Company's structural designers achieving a superior carrier for its fragile, valuable contents.

### The Challenge

Create a high-end carton that will reflect the high value of the product, stand up to refrigeration, stand-out yet remain compact. And to efficiently design a cost-effective package that can be used for multiple sku's changing only the die cut insert for different products.

### The Solution

All Packaging Company's structural designers gathered the contents and built a die cut insert that would fit inside an outer carton. The outer carton chosen was a quickset tray that allowed the inside of the box to have color, but not require two passes on the press (cost effective). Inserts were designed to protect the vials inside and maintain secure transport with vials remaining in position.